

What do heroes know that the rest of us don't?

FOR IMMEDIATE RELEASE

PR/PR

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IT'S IN THIS BOOK!

Critical Choices That Change Lives™: *How Heroes Turn Tragedy Into Triumph*

THIS BOOK IS ABOUT:

- The principles that heroes have followed for thousands of years to turn tragedy into triumph.
- The three critical choices that turn ordinary people into heroes.
- The seven natural laws that govern how you see life, what you expect from life and how you respond to life.

You will read about:

- How **Lance Armstrong** survived and prospered in the midst of his cancer crisis.
- How **Walt Disney** turned childhood abuse, a rodent infested office and his first business failure into a movie production empire.
- Why **Karina Begayeva**, a seventeen-year-old Russian girl, turned from safety and ran toward a group of terrorists who were holding her whole school hostage.

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Daniel R. Castro, an Austin, Texas-based business litigation attorney, spent nine years researching the common principles that heroes have followed for thousands of years in order to turn tragedy into triumph. The result is this collection of inspiring and dramatic stories about ordinary people whose critical choices turned them into heroes.

Praise for

Critical Choices That Change Lives™: How Heroes Turn Tragedy Into Triumph

“Make a critical choice. Read this book and change your life.”

Robert G. Allen, #1 New York Times bestselling author of *Creating Wealth* and *Nothing Down*

“This is an amazingly powerful book that can change your life from the moment you read it.”

Jack Canfield, co-author of the bestselling *Chicken Soup for the Soul* series.

“I love this book! It is brimming with uplifting stories and concrete, historical principles for turning tragedy into triumph.”

Best-selling author Susan Jeffers, Ph.D., whose books include *Life Is Huge!* and *Feel the Fear and Do It Anyway*

“Dan Castro offers weighty and timely advice for anyone facing difficult decisions. Thoughtful and profound.”

Laurie Beth Jones, bestselling author of *Jesus, CEO, The Path* and *Jesus, Inc.*

SPECIFICATIONS

Critical Choices That Change Lives™: How Heroes Turn Tragedy Into Triumph.

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